

+36.000 participants in 2022

#WeMakeFuture

INTERNATIONAL FAIR

WE MAKE FUTURE!



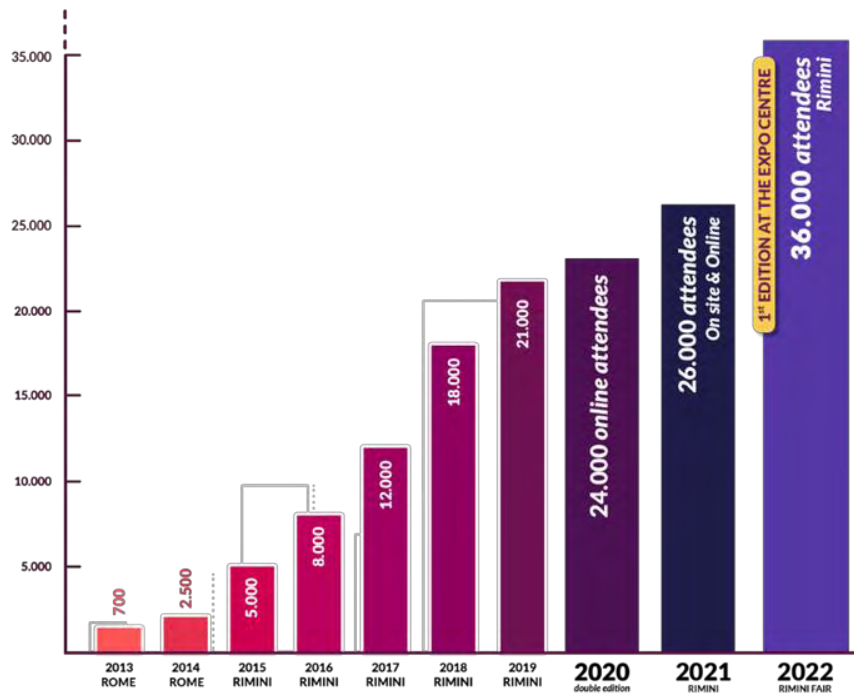
The *largest*
Digital Innovation Festival
on the **Planet**

15 – 17 JUNE 2023 / RIMINI EXPO CENTRE

WMF is an International
Trade Fair certified by ISFCERT



Participants in previous editions



WMF is a Certified International Fair

WMF is an international trade Fair certified by ISFCERT - Certification Institute for Exhibition Industry Statistics, an official body recognised by Accredia.

The award confirms WMF's role as a **global innovation accelerator**. Since its first edition, WMF has been oriented towards the development of an ecosystem of innovators capable of generating a positive social impact and **building a better future** by designing **effective and sustainable solutions** to the most important collective issues.

By doing so, today it involves **more than 49 countries**, including *Canada, the UK, Saudi Arabia, Israel, Croatia, Greece, Spain, France, Egypt and Portugal*. A path also pursued through collaboration with institutional partners and players from all over the world.

WMF is a *Certified International Fair*

by ISFCERT - Certification Institute for Exhibition Industry Statistics



204/2022
WBMR22E



At the Rimini Expo Centre, WMF has created dedicated districts, areas and spaces. Among them:

- > 5 Halls: 300 exhibitors, 5 districts
- > 1 Hall totally dedicated to the startups
- > Mainstage: the WMF plenary Hall
- > 14 Stages & 10 Open Stages more than 700 speakers
- > Pool Stage and the external area for Shows & Concerts
- > Relax Area : networking and business meeting areas





CCIS & partners@WMF 2023



CCIS CH-ITA open light area



Opzione 2: Open Light Area

The second solution is an open light area providing:

For each company:

- N. 01 desk with company name + N. 01 stool
- Carpet
- Up to 5 tickets for exhibiting companies

Other elements in common

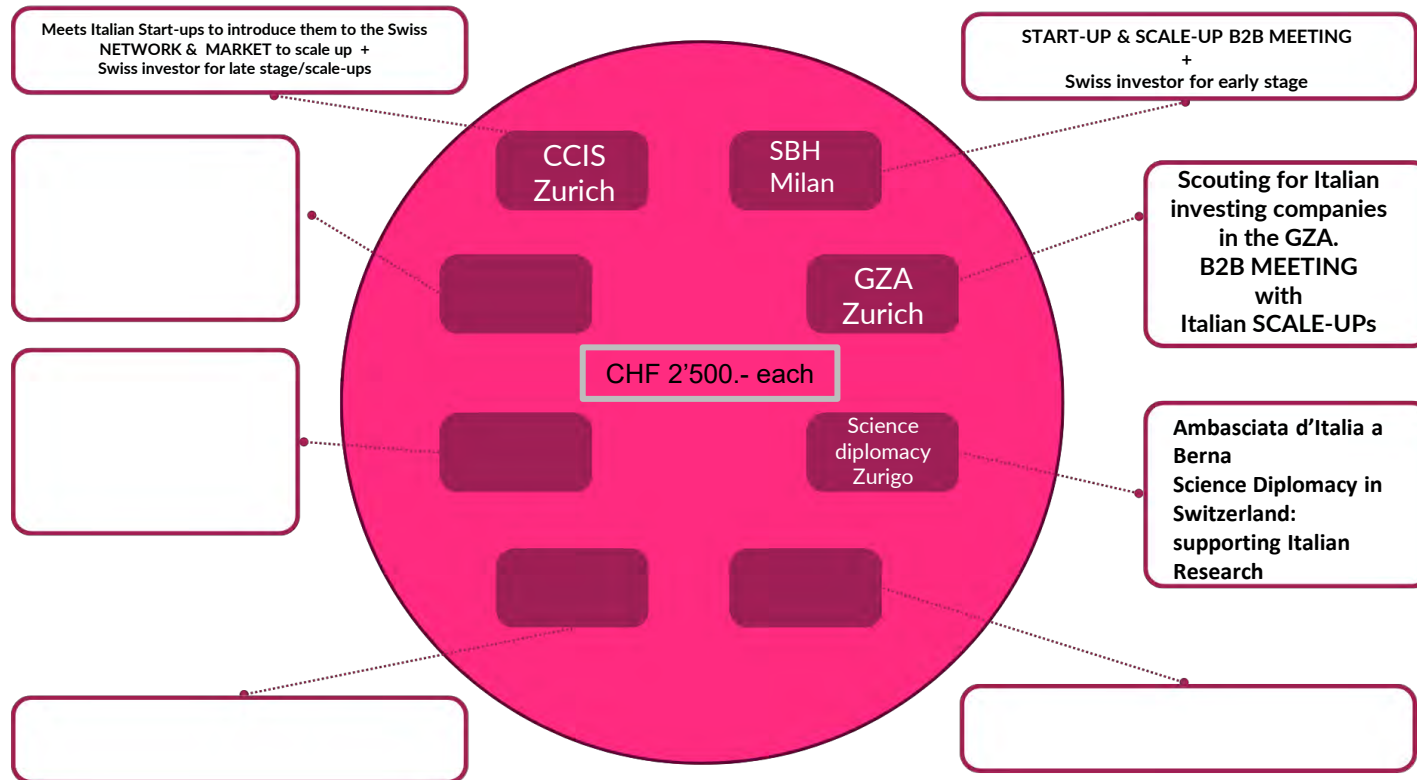
- Shared charging point
- Central desk with 1 Flag branded by the leader
- Up to 5 tickets for exhibiting companies

Possibility of bringing roll ups by the companies



CCIS CH-ITA open light area

Swiss-Italian open light area: value proposition and goals of the exhibitors



— CCIS CH-ITA open light area



4 Booths to be filled with...

- CH start-ups looking for Investors or networking
- CH scale-ups and SME's looking for market
- CH Investors looking for start-ups / scale-ups



— CCIS CH-ITA open light area

Swiss-Italian open light area: WMF marketing formats

2 Exhibitors packages

In order to reach the goals of the participants, WMF and CCIS have selected the following 2 marketing formats, in addition to the booth.

[Slides 10 and 11](#)

1 Investors package

Investors can use the stand but they are not supposed to exhibit because they are offered a tailor made dynamic programme by WMF.

[Slide 12](#)

Format 1: VIP LOUNGE Meeting

During the 3 days of the WMF Swiss exhibitors can choose to have **exclusive access to the B2B VIP Lounge**; a dedicated area with access to a limited and selected number of participants.

There they will be able to meet qualified business partners through organised and guaranteed scheduled meetings, organized according to your inputs (sector, size etc..)

The WMF team will identify a maximum number of meetings and appointments that you can schedule during the days and will communicate them in advance.

10 scheduled meetings in the VIP Lounge area

Price CHF 4'500.-



Format 2: SPEAKEASY EVENT

The WMF offers the opportunity to set up a **taylor made Swiss event** based on a newtorking activity between:

- Selected startups and scale-ups from the WMF network
- Italian corporates
- Italian investors
- Institutions
- Other targets to be defined on the basis of the message to be conveyed

Swiss exhibitors will be able to present in an informal way to the attending Italian leads the advantages of «Standort Schweiz» in the tech sector and their value proposition

WMF will take in charge of:

- Logistics of the location
- Catering for max. 80pp
- Broadcasting of the initiative
- Collecting subscriptions and providing leads to the client.

Rough programme:

Price CHF 10'000.-



— Investors PACKAGE WMF 2023



- ✓ Three-days access to WMF
- ✓ Access to the investors' area with lunches included
- ✓ Access to networking moments with startups, corporate, institutions, and international investors
- ✓ Participation to the investor night (Thursday 15th of June at night)
- ✓ Participation to the innovation night (Friday 16th of June at night)
- ✓ Access to the WMF Beach Party (Friday 16th of June at night)
- ✓ Exclusive tour of Rimini



Participation to the **jury of the event "Start-up stage"** where 120 start-ups will present themselves with 3 minutes pitches + 2 minutes of Q&A. The investors invited as judges will receive the decks of the start-ups they will judge. The final is scheduled on Friday the 16th of June.



Access to the **format VIP lounge** which offers the possibility of having 10 individual b2b meetings with businesses that have been pre-selected by WMF, and in line with the investor's needs focused in a day and place to be determined.

**Investors package price:
CHF 5.000 (TAV included if due)**



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